



INTERNATIONAL CAKE EXPLORATION SOCIÉTÉ
35th Annual Convention & Show
August 10 – 15, 2010 • San Diego, CA

"Hangin' 10 In 2010"

Tentative Convention and Show Schedule

Tuesday, August 10, 2010

8:00 am	Board of Directors Meeting	Esquire
3:00 pm – 9:00 pm	Registration	Atlas Foyer
3:00 pm – 9:00 pm	Hospitality, Souvenirs & Volunteer	Atlas Foyer
3:00 pm – 9:00 pm	Demo Ticket Sales & Exchange	Atlas Foyer
3:00 pm – 9:00 pm	Membership desk	Atlas Foyer
3:00 am – 9:00 pm	Cake Hospital	Grand Hall Kitchen

Wednesday, August 11, 2010

7:00 am – 7:45 am	Board of Directors Meeting with Show Committee	Terrace Salon One
8:00 am	Board of Directors Meeting	Esquire
8:00 am – 5:00pm	Certification Program Testing	Royal Palm Ballroom
8:00 am – 6:00 pm	Winery Tour	Offsite
9:00 am – 6:00 pm	Registration	Atlas Foyer
9:00 am – 6:00 pm	Hospitality, Souvenirs & Volunteer	Atlas Foyer
9:00 am – 6:00 pm	Demonstration Ticket Sales & Exchange	Atlas Foyer
9:00 am – 6:00 pm	Membership Desk & Proxy drop off	Atlas Foyer
9:00 am – 9:00 pm	Demonstration Display Pieces	Atlas Foyer
9:00 am – 6:00 pm	Cake Hospital	Grand Hall Kitchen
2:00 pm – 4:00 pm	Representatives Pick Up Tickets for Breakfast	Atlas Foyer
3:00 pm – 9:00 pm	Cake Shack Set Up	Grand Hall
3:00 pm – 9:00 pm	ICES Photographer's Studio	Grand Hall
3:00 pm	First Timer's Orientation	Tiki Pavilion
5:00 pm – 6:00 pm	Demonstrators' Welcome & Social	Sunset

Thursday, August 12, 2010

7:00 am	Representative Breakfast & Meeting	Tiki Pavilion
8:00 am	Board of Directors Meeting	Esquire
8:00 am – 5:00 pm	Cake Shack Set Up	Grand Hall
8:00 am – 5:00 pm	ICES Photographer's Studio	Grand Hall
8:00 am – 5:00 pm	Vendors Set Up	Grand Hall
8:00 am – 10:00 am	Last official Proxy drop off	Atlas Foyer
8:00 am – 5:00 pm	Registration	Atlas Foyer
8:00 am – 5:00 pm	Hospitality, Souvenirs & Volunteer	Atlas Foyer
8:00 am – 5:00 pm	Demonstration Ticket Sales & Exchange	Atlas Foyer
8:00 am – 5:00 pm	Membership Desk	Atlas Foyer
8:00 am – 9:00 pm	Demonstration Display Pieces	Atlas Foyer
8:00 am – 7:00 pm	Cake Hospital	Grand Hall Kitchen
9:00 am – 5:00 pm	Betty Crocker Social Room	
9:00 am – 6:00 pm	Demonstrations/ HOC	Royal Palm
11:30 am – 4:00 pm	International/State Meetings	Check Message Board
4:00 pm	First Timers Orientation	Tiki Pavilion

Thursday, August 12, 2010 continued

6:00 pm – 7:30 pm	Vendor Showcase	Grand Hall Foyer
8:00 pm – 8:30 pm	Meet the Candidates	Atlas Foyer
8:00 pm – 10:00 pm	Town Hall Meeting	California
9:00 pm – 10:00 pm	Registration	Atlas Foyer
9:00 pm – 10:00 pm	Hospitality, Souvenirs & Volunteer	Atlas Foyer
9:00 pm – 10:00 pm	Demonstration Ticket Sales & Exchange	Atlas Foyer
9:00 pm – 10:00 pm	Membership Desk	Atlas Foyer
9:00 pm – 10:00 pm	Demonstration Display Pieces	Atlas Foyer
9:00 pm – 10:00 pm	Cake Hospital*	Grand Hall Kitchen
9:00 pm – 10:00 pm	Cake Shack Set Up	Grand Hall
9:00 pm – 10:00 pm	ICES Photographer's Studio	Grand Hall

*Cake Hospital available to Demonstrators 1 hour before and ½ hour after each Demo

Friday, August 13, 2010

6:30 am – 7:30 am	Registration open for late arrival	Atlas Foyer
7:00 am – 9:00 am	Proxy and Ballot Pick Up	T&C Foyer
8:00 am – 8:45 am	General Membership Breakfast	Town & Country
9:00 am – 12:00 pm	General Membership Meeting / Opening Ceremonies	San Diego
**** – 5:00 pm	Cake Shack Open	Grand Hall
**** -- 5:00 pm	Vendors Open	Grand Hall
**** – 5:00 pm	Registration	Atlas Foyer
**** – 5:00 pm	Hospitality, Souvenirs, Volunteer	Atlas Foyer
**** – 5:00 pm	Demonstration Ticket Sales & Exchange	Atlas Foyer
**** – 5:00 pm	Membership desk	Atlas Foyer
**** – 9:00 pm	Demonstration Display Pieces	Atlas Foyer
	Betty Crocker Social Room	Royal Palm
12:30 pm – 9:30 pm	Cake Hospital *	Grand Hall Kitchen
1:00 pm	Board of Directors Meeting	Esquire
1:00 pm – 5:00 pm	Banquet Voucher/Ticket Exchange	Atlas Foyer
1:30 pm – 8:00 pm	Demonstrations/ HOC	Royal Palm
2:00 pm	Representative Orientation	Tiki Pavilion
4:30 pm – 5:30 pm	Certification Information Session	California
5:00 pm – 6:00 pm	International Social	Tiki Pavilion
8:30 pm – 10:30 pm	Cake Shack Open – <u>Cameras only–NO Video</u>	Grand Hall

Vendors Welcome to View Cakes

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****After Opening Ceremony, but not before noon

Saturday, August 14, 2010

7:00 am – 9:00 am	Shop Owners Breakfast	Tiki Pavilion
7:00 am – 9:00 am	Cake Shack Open – <u>Video only</u>	Grand Hall
8:00 am	Board of Directors Meeting	Esquire
8:00 am – 4:30 pm	Registration	Atlas Foyer
8:00 am – 4:30 pm	Demonstration Ticket Sales & Exchange	Atlas Foyer
8:00 am – 5:00 pm	Hospitality, Souvenirs & Volunteer	Atlas Foyer
8:00 am – 5:00 pm	Membership Desk	Grand Hall
8:00 am – 5:00 pm	Demonstration Display Pieces	Atlas Foyer
8:00 am – 5:30 pm	Cake Hospital * Open	Grand Hall Kitchen
9:00 am – 5:00 pm	Betty Crocker Social Room	Royal Palm
9:00 am – 5:00 pm	Demonstrations/ HOC	Royal Palm
9:00 am – 5:00 pm	Cake Shack Open	Grand Hall
9:00 am – 5:00 pm	Vendors Open to attendees and One-Day Pass Holder	Grand Hall

Saturday, August 14, 2010 continued

9:00 am – 5:00 pm	Vendors open	Grand Hall
10:00 am – 2:00 pm	Banquet Voucher/Ticket Exchange	Atlas Foyer
6:00 pm – 7:00 pm	Social Hour	Grand Pacific Patio
7:00 pm – 12:00 am	Awards Banquet & Entertainment	Town & Country/San Diego

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Sunday, August 15, 2010

7:30 am – 8:30 am	Worship Service	Tiki Pavilion
8:30 am – 4:00 pm	Registration	Atlas Foyer
8:30 am – 4:00 pm	Demonstration Ticket Sales & Exchange	Atlas Foyer
8:30 am – 4:00 pm	Demonstration Display Pieces	Atlas Foyer
8:30 am – 5:00 pm	Membership desk	Grand Hall
8:30 am – 5:00 pm	Hospitality, Souvenirs & Volunteer	Atlas Foyer
8:30 am – 5:30 pm	Cake Hospital Open *	Grand Hall Kitchen
9:00 am	Board of Directors Meeting	Esquire
9:00 am – 10:00 am	Cake Shack Open – <u>Camera and Video Only</u>	Grand Hall
9:00 am – 12:00 pm	Betty Crocker Social Room	Royal Palm
9:30 am – 4:00 pm	Demonstrations /HOC	Royal Palm
10:00 am – 5:00 pm	Cake Shack Open	Grand Hall
10:00 am – 5:00 pm	Vendors Open to Attendees and One-Day Pass Holders	Grand Hall
10:00 am – 5:00 pm	Vendors Open to all	Grand Hall
5:00 pm – 7:00 pm	Cake Shack Closed – Cake Removal	Grand Hall
5:00 pm – 7:00 pm	Vendors Break Down	Grand Hall
8:00 pm – 10:00 pm	Night of Sharing	California

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Monday, August 16, 2010

8:00 am – 12:00 pm	Board of Directors Meeting	Esquire
8:00 am – 12:00 pm	Show Committee Wrap-Up Meeting	Sunset