



## Shop Owners Breakfast

During ICES Convention and Show in San Diego, we will have a SHOP OWNERS' BREAKFAST on Saturday, August 14, 2010 from 7:00 to 8:45 a.m. Although the speaker and discussion are geared towards shop and business owners, all ICES conventioners are invited to purchase a ticket and attend.

Our guest speaker will be Leslie Myers, Country Kitchen SweetArt. Her presentation will be "Guide to Giving Great Service." Leslie's years of experience and training perspective are sure to give you tools that can be passed on to your business and staff. Following Leslie's presentation there will be plenty of time for round-table discussions and an opportunity to network with other shop owners. If you are thinking of opening a shop or other business, this is a great forum to speak with experienced owners.

Tickets to attend the shop owners' breakfast are not included in your registration. You may purchase a ticket for \$35 when you register for convention. If you have already registered you can log back into your account and add the breakfast ticket. If you have suggestions for a round-table topic or other questions, please contact Oleta Edwards, Shop Owners Board Liaison at [cakewmn@aol.com](mailto:cakewmn@aol.com).